

FOR IMMEDIATE RELEASE

MDC's Idea Center, *NBCUniversal* and *Telemundo* Present Innovation M Conference

Miami, Sept. 12, 2016 – The Idea Center at Miami Dade College (MDC) is partnering with *NBCUniversal* and *Telemundo* presents the first ever **Innovation M Conference**, a three-day event from **Sept. 28 - 30** featuring an extraordinary mix of inspiring entrepreneurs, educators and innovators.

Innovation M will explore a new America. This groundbreaking initiative will include experiential learning, inspiring talks and wrap up with a thrilling community challenge. Sessions will discuss leadership, media and social innovation in the millennial age, among other topics.

Guest speakers will include Peter Blacker, EVP digital media and emerging businesses at *NBCUniversal*; Durell Coleman, founder and CEO of DC Design; Dr. Constance Iloh, assistant professor at UC Irvine; Zivthan Dubrovsky, platform lead at Bioinspired Robotics; Reny Dias Arango, VP insights and consumer intel at *NBCUniversal*; Lisa Atia, creative brand strategist at Blavity; Nuria Santamaria Wolfe, digital media and tech strategy at Twitter; Vanessa Hauc, *Telemundo* correspondent; Francesca Kennedy, founder and CEO of Ix Style; and Christine Souffrant, Vendedy founder.

“The generation that created Facebook, Uber, Change.org, and countless other disruptive platforms are poised to reshape politics and government in the United States and abroad, said **Leandro Finol**, the Idea Center’s executive director. “We are thrilled to partner with NBC Universal and Telemundo to host this extraordinary Conference.”

Get FREE tickets to this event at https://www.eventbrite.com/e/innovation-m-conference-join-3-days-of-innovation-tickets-27155776659?mc_eid=ce9c4e6266&mc_cid=0013f1416a.

For more information, please email ideacenter@mdc.edu, or visit www.theideacenter.co.

WHAT: Innovation M Conference

WHEN: Wednesday – Friday, Sept. 28 – 30
Various times

WHERE: MDC’s Wolfson Campus, Building 8, 5th floor
315 N.E. 2 Ave.

MDC Media-only contacts: Juan C. Mendieta, MDC director of communications, 305-237-7611, jmendieta@mdc.edu; Hessy Fernandez, director of media relations, 305-237-3949; Sue Arrowsmith, 305-237-3710, sue.arrowsmith@mdc.edu or Allison Horton, 305-237-3359, ahorton2@mdc.edu.

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