

FOR IMMEDIATE RELEASE

Idea Center at Miami Dade College to Receive \$30,000 Contribution from Beacon Council and JP Morgan Chase for New Coding Program

Miami, July 11, 2016 – The Idea Center at Miami Dade College (MDC) will receive a \$30,000 contribution with the support of the Beacon Council, through JPMorgan Chase. The donation will be allocated to **Webdev, a new course beginning July 19**, that allows participants to learn from the ground up how to build responsive websites in only eight weeks.

“By the year 2020, more than 60 percent of managerial positions will require coding as a skill,” said the Idea Center’s Executive Director **Leandro Finol**. “Webdev is a great chance for anybody to take a first step into the coding world.”

The contribution is part of JPMorgan Chase’s New Skills at Work, a five-year \$250 million global initiative to leverage resources, expertise, and global reach to help inform and accelerate efforts to support demand-driven skills training for adults. Additionally, JPMorgan Chase launched a program to expand skills-based education for young people — New Skills for Youth is a \$75 million program to help solve the youth unemployment crisis.

Participants in Webdev will learn HTML5, CSS3, and JavaScript to become fully capable of creating a responsive website, freelance as a web developer or boost their marketing and design skills in their professional careers.

The eight-week program begins **July 19** with classes meeting Tuesdays and Thursdays, from 6 – 10 p.m.

For more information or to apply, visit <http://theideacenter.co/webdev/#about-us>

The Idea Center @MDC

The Idea Center @MDC is the college’s hub of innovation, the place where students from all disciplines can gather, collaborate and take advantage of resources and training to develop their entrepreneurial ideas. Through cutting-edge entrepreneurship education, professional development and experiential learning, students and community members can acquire the tools needed to identify challenges and develop solutions. The Idea Center has several components including MarketHack, CREATE accelerator, CodePro, The Startup Challenge, and the Innovation Lab, to name a few. It is made possible through the support of Knight Foundation. For more information, visit www.theideacenter.co

WHAT: The Idea Center @MDC to Receive \$30,000 Contribution from Beacon Council and JPMorgan Chase

WHEN: Tuesday, July 19, 5:30 P.M.

WHERE: The Idea Center @MDC, Bldg. 8, 5th floor
315 NE 2nd Ave.

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